

**PRESS RELEASE: FOR IMMEDIATE USE**

## **REMINOVA ACQUIRES PATENT PORTFOLIO AROUND PAINLESS TOOTH REPAIR TREATMENT**

**--- 31 granted patents and additional patent applications acquired to protect unique painless tooth repair treatment ---**

**--- Company is pioneering a painless tooth repair treatment that could spell the end of dental drilling, fillings, and anaesthetic injections – that’s something to smile about ---**

<https://reminova.com>

Contact the CEO: [jeff.wright@reminova.com](mailto:jeff.wright@reminova.com) +44 (0)7723061188 for interviews

**MONDAY 11<sup>th</sup> December 2017 (Perth & Edinburgh)**

**Reminova Ltd today announced that it has acquired a portfolio of intellectual property from four UK Universities that includes 31 granted patents as well as additional patent applications and know-how. This bolsters the commercial protection of its unique treatment that reverses and repairs tooth decay back to sound healthy enamel.**

CEO Dr Jeff Wright said: “This acquisition strengthens our worldwide patent protection around our painless dental treatment that can transform the dental experience and reflects the tremendous global opportunity that we see for our unique treatment that can replace the drill-and-fill experience that so many of us dislike and fear.

“With around **\$200 BILLION being spent every year treating tooth decay** and the illnesses it causes, there is an enormous opportunity for our Company. Our treatment is radically different from drill-and-fill with no injections, no drilling and a painless experience that rebuilds the enamel back up to a healthy state and keeps the tooth whole. This deal further secures that commercial opportunity and enables us to make our own licensing arrangements.”

The American Dental Association has reported that around **175 million dental fillings take place every year in the USA alone**. The Company estimates that over **half of all fillings could be replaced by the Company’s remineralising enamel repair treatment**.

Reminova’s treatment uses the same natural building blocks that enamel is made from for the repair, adding back healthy calcium and phosphate minerals into the enamel that rebuild and strengthen it back to its former healthy condition.

The Company has recently published data at international dental conferences showing complete repair of the damage caused by tooth decay in the enamel of real human teeth and has a follow up peer reviewed publication accepted for publication in a leading dental journal in February 2018.

**A trip to the dentist is the number one fear of UK adults affecting 50% of the population.**

The company’s treatment could completely change the dental experience as **there is no need for fillings or injections – instead teeth are painlessly repaired** using tiny electrical pulses to repair the enamel with calcium and phosphate minerals.

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CEO Dr Jeff Wright said: “There’s no getting around the fact that anaesthetic injections and the dentist’s drill put many people off going to the dentist for a check-up.

“With our treatment you’ll be able to go to the dentist AND avoid the drill and injections forever, and get your natural teeth enamel topped-up your whenever its needed, just as you’d service your car when it needs a bit of attention.”

**It could mean that the 120 year old dental drilling and filling approach is finally consigned to the medical history books.**

Reminova’s **co-founders Professor Nigel Pitts (chairman) and Dr Chris Longbottom (Chief Scientist) are world leaders in tooth decay**, and have pioneered a number of advancements in dental technology.

Reminova is following the “Brewdog model” of building the company through equity crowdfunding from passionate supporters rather than through traditional investment. It’s raised over £ 1 million so far.

(ends)

### NOTES FOR EDITORS

MONDAY 11<sup>th</sup> December 2017

#### About Reminova

Based in Perth Edinburgh, and London, our mission is to improve global dental health and wellbeing. The Company is developing the treatment in cooperation with leading scientists and dentists at **both Edinburgh University and Kings College London**. Reminova has raised around £1 million from crowdfunding from individual supporters and dentists.

#### MEDIA ENQUIRIES

Call and speak to me: [jeff.wright@reminova.com](mailto:jeff.wright@reminova.com) +44 (0)7723061188 for interviews

High res Press images available from our website, video available by arrangement

#### LONDON INTERVIEWS

**When:** 11<sup>th</sup> (pm) and 12<sup>th</sup> December

**Where:** King’s College London, Dental Institute, Guy’s Hospital, Tower Wing, London SE1 9RT.

**Who:** Reminova chairman Professor Nigel Pitts (11<sup>th</sup> only) and CEO Jeff Wright

**What:** Interview with chairman and CEO. Dentists teaching “students” in [“one of the foremost dental schools in the world”](#). Dentist’s chair; drilling; the sort of scene you see every day in dental surgeries the length and breadth of the UK/US.

#### EDINBURGH/ GLASGOW INTERVIEWS

Opportunities available Thursday 14<sup>th</sup> Edinburgh or Glasgow with Reminova chief executive Jeff Wright.